

03 September 2009

PRESS & MEDIA CO-ORDINATOR

Report for North West Region Annual General Meeting 2009

Website

The British Cycling North West Region website www.bc-nw.co.uk provides Region specific information that cannot be found elsewhere and also carries Region news and press releases as appropriate.

As last year, the site has been used as the primary distribution channel for information relating to this Annual General Meeting, with all relevant CV's and Reports available to download and print as required, resulting in a considerable saving in both printing and postage costs for the Region.

Ultimately however the site is only ever as up to date as the information that I receive both from other Region Board members and elsewhere.

Ongoing development and maintenance of the site is carried out by myself on a no-cost basis to the Region.

Press Releases & Media Contacts

Contact with numerous print and electronic media sources has continued to develop allowing the dissemination of press releases and other Region specific information on a local, national and even international basis as appropriate.

North West Region Videofinish System

The North West Region Videofinish System continues to be used extensively at Regional events. In almost all cases, the videofinish system has allowed **all** riders to be correctly placed and a full result produced at each event at which it has been used.

Carl Lawrenson
Press & Media Co-ordinator